

WILL MARRÉ

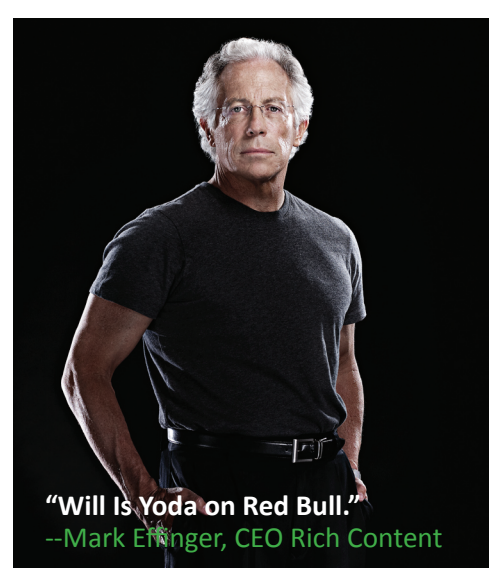
BIOGRAPHY

“Will combines the remarkable talent of a world-class idea generator, with the pragmatism of a world-class implementer. You will be energized into action.”

- Fred Harburg, former President, Motorola University

“Will you are one of the most inspirational speakers I have had the privilege of hearing. I am not entirely sure what makes you so special, but I think it was the purity of your message combined with your humble and honest sincerity which cannot be faked. You and your message is unforgettable.”

- Leadership Values Forum Clemson University



Will Marré is the co-founder and former president of the Covey Leadership Center where he translated the concepts of *The 7 Habits of Highly Effective People* into powerful leadership courses taught to millions of executives worldwide. Today Will is an evangelist of socially strategic enterprise that transforms Corporate Social Responsibility into Corporate Social Opportunity.

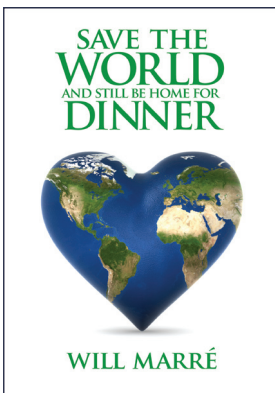
Will has been a business leader and consultant for 25 years to world leading companies such as Disney and Procter and Gamble. Now he is on a mission bringing his experience, vision and personal fire to the world to create a future of sustainable abundance.

Will is passionately helping organizations improve the quality of their people's lives and accelerate economic and social improvement throughout the world. Using cause marketing with New York Stock Exchange companies to develop social-eco commerce, Will co-founded the Seacology Foundation that has saved nearly 200,000 acres of fragile island eco-systems and rainforests and 2 million acres of coral reefs.

Will is currently on the advisory board of the Human Performance Institute, a new Johnson & Johnson company dedicated to improving health and life satisfaction measures throughout the world. GE has also tapped Will to help them communicate the “green” value of their revolutionary organic LED lights. His personal passion for sustainable business innovation is also helping the renowned Grameen Foundation lift 100's of millions of people out of grinding poverty through micro-credit.

In 2004 Will founded The American Dream Project to ignite leaders of the future to develop and find the ideas, tools and relationships they need to create the next chapter in American and world history. Will recently received an Emmy Award© for writing the learning documentary “Reclaiming Your American Dream” that continues to air on Public Television stations around the country.

Will is dead serious with a humorous style. He connects up-to-minute research with clear insights into a river of powerful ideas. As a leadership expert and an unrelenting advocate for a sustainable future, Will always brings his original ideas, unconventional views and infectious passion.



Will currently serves as Consulting Director of the Corporate Responsibility Forum at the University of California San Diego linking civic, non-profit and the business community into a common vision of the future for the San Diego California region. Will serves on the leadership faculty of UCSD extension, the visiting Scholar of Social Enterprise at Clemson University and is a former Leadership Scholar in Residence of The University of San Diego.

Will's new book *SAVE THE WORLD AND STILL BE HOME FOR DINNER* will be released in September 2009.

His daily blog, “Ten Years to Save the World” is at thoughtrocket.com/blog. You can also follow Will on Twitter (@willmarre) or Facebook.