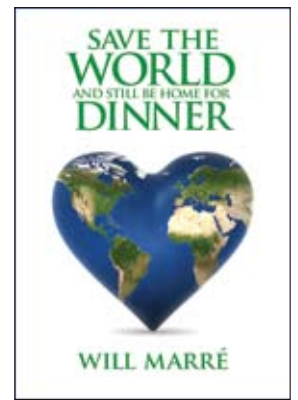


12 SIGNPOSTS OF A CAREER THAT MATTERS

from Save the World and Still Be Home for Dinner



Have you ever asked yourself “ How can I know what’s possible for me? How can I know whether I am using my gifts and interests in ways that create my greatest value?” If so, then the following guidelines from Will Marré’s new book *SAVE THE WORLD AND STILL BE HOME FOR DINNER* might help you evaluate whether you’re headed in the right direction.

- 1) Intrinsic Enjoyment** – Would you do your job without pay? Is the inner payoff so direct and the process so engaging that you often have to be told to stop?
- 2) Energy Gain** – Are you exhausted by your work or energized by it? Does your work generate the enthusiasm to do more and more of the same? Or do you feel like a prisoner to your work?
- 3) Soul compatibility** – Does your work reflect the longings of your soul? Is it something you feel called to do? Does it inherently satisfy your deepest core, or would you rather do something else?
- 4) True Choice** – Would you choose to do this work if no one cared? If it didn’t make anyone proud or create any social status, would it still be your choice? Would you do it simply because you want to?
- 5) Success without Strain** – Does success in your field come relatively easy? Does the work make intuitive sense to you, or must you put in long hours and make heavy effort just for average results?
- 6) Desire for Mastery** – Are you always seeking to improve what you do? Are you a hungry learner, or do you have to force yourself to acquire new skills? Do you ask advice and seek mentors?
- 7) Growth** – Is your work a path to new knowledge, skills and experiences that make you feel as if you are personally growing? Does it call you to become the person you desire to be?
- 8) Matters to You** – Do you personally feel that this work is important? Do you think the world would miss out on something pretty special if you didn’t do it?
- 9) Matters to Others** – Does the work matter to others? Does it make a positive difference? Are you primarily doing it to make money, or create value in the world?
- 10) In Demand** – Does your work permit you to distinguish yourself in such a way that you become a virtual category of one? Are you unique, indispensable and in demand? Are you the go-to person in your skill area?
- 11) Compensation** – If you were paid the same whether you were president, salesperson or janitor, is this the work you would do? If so, is your pay fair and reasonable?
- 12) Collaboration vs. Flying Solo** – Do you like working collaboratively or flying solo? Does your work reflect this preference? Is your work aligned with your social nature?

To Schedule an interview with Will Marré, please contact Candie Perkins at candie@willmarre.com or 866-876-6596